



Course and Examination Fact Sheet: Spring Semester 2025

5,133 | 6,135: International Management

ECTS credits: 4

Overview examination/s

(binding regulations see below)

central - Written examination, Analog, Individual work individual grade (50%, 90 mins.)

Examination time: Lecture-free period

decentral - Written work, Digital, Group work group grade (50%)

Examination time: Term time

Attached courses

Timetable -- Language -- Lecturer

[6,135,1.00 International Management](#) -- English -- [Moser Roger](#) , [Zhang Xiaoxu](#)

Course information

Course prerequisites

None.

Learning objectives

This course has the following learning objectives for students:

1. To understand how multinational corporations coordinate activities across borders and cultures, respond to the conflicting challenges of globalization and de-globalization, and compete in the ever-changing global economic, social, and political environments.
2. To learn to analyze complex international management cases comprehensively and succinctly.
3. To discuss international management challenges and concepts, draw meaningful conclusions, and put down their insights in a group paper.
4. To develop problem-solving and interpersonal skills for working effectively in culturally-diverse groups.

Course content

In this course, key international management topics will be discussed, including globalization, internationalization strategies, internationalization processes, cross-cultural management challenges, and practical insights for doing business in important international markets.

Course structure and indications of the learning and teaching design

This course is worth 4 credits. Accordingly, the total average workload for students is 120 hours. This includes self-study, campus/lecture time, and all examinations.

The sessions will be a mixture of lectures, case discussions, and small in-class assignments.

Course literature

All readings (including case studies) will be provided through Canvas.

Additional course information



For students taking the International Management specialisation, this is a compulsory course.

Examination information

Examination sub part/s

1. Examination sub part (1/2)

Examination modalities

Examination type	Written examination
Responsible for organisation	central
Examination form	Written exam
Examination mode	Analog
Time of examination	Lecture-free period
Examination execution	Synchronous
Examination location	On Campus
Grading type	Individual work individual grade
Weighting	50%
Duration	90 mins.

Examination languages

Question language: English
Answer language: English

Remark

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Examination-aid rule

Closed Book

The use of aids is prohibited as a matter of principle, with the exception of pocket calculator models of the Texas Instruments TI-30 series and, in case of non-language exams, bilingual dictionaries without any handwritten notes. Any other aids that are admissible must be explicitly listed by faculty members in the paragraph entitled "Supplementary aids" of the course and examination fact sheet; this list is exhaustive.

Procuring any aids, as well as ensuring their working order, is the exclusive responsibility of students.

Supplementary aids

None.

2. Examination sub part (2/2)

Examination modalities

Examination type	Written work
Responsible for organisation	decentral
Examination form	Written work
Examination mode	Digital
Time of examination	Term time
Examination execution	Asynchronous
Examination location	On Campus
Grading type	Group work group grade



Weighting	50%
Duration	--

Examination languages

Question language: English

Answer language: English

Remark

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Examination-aid rule

Free aids provision

Basically, students are free to choose aids. Any restrictions are defined by the faculty members in charge of the examination under supplementary aids.

Supplementary aids

None.

Examination content

Exam: All course content, including all content of the lectures and guest lecturers' input; this includes all slides and all compulsory readings.

Group Work: Creation of an infographic about a topic in the context of international management (provided by the course instructors) along with a brief description / explanation of the content, logic, and implications for the readers of the infographic. A review of your infographic draft is done during the last week of this unit (week 6).

Examination relevant literature

All compulsory readings are listed on Canvas.



Please note

Please note that only this fact sheet and the examination schedule published at the time of bidding are binding and takes precedence over other information, such as information on StudyNet (Canvas), on lecturers' websites and information in lectures etc.

Any references and links to third-party content within the fact sheet are only of a supplementary, informative nature and lie outside the area of responsibility of the University of St.Gallen.

Documents and materials are only relevant for central examinations if they are available by the end of the lecture period (CW21) at the latest. In the case of centrally organised mid-term examinations, the documents and materials up to CW 13 (Monday, 25 March 2025) are relevant for testing.

Binding nature of the fact sheets:

- Course information as well as examination date (organised centrally/decentrally) and form of examination: from bidding start in CW 04 (Thursday, 23 January 2025);
- Examination information (supplementary aids, examination contents, examination literature) for decentralised examinations: in CW 12 (Monday, 17 March 2025);
- Examination information (supplementary aids, examination contents, examination literature) for centrally organised mid-term examinations: in CW 14 (Monday, 31 March 2025);
- Examination information (regulations on aids, examination contents, examination literature) for centrally organised examinations: two weeks before ending with de-registration period in CW 15 (Monday, 07 April 2025).