



Course and Examination Fact Sheet: Spring Semester 2025

6,321: Spring Project: Green Industrial Policy

ECTS credits: 4

Overview examination/s

(binding regulations see below)

decentral - Written work, Digital, Group work group grade (60%)

Examination time: Term time

decentral - Presentation, Analog, Group work individual grade (10%)

Examination time: Term time

decentral - Written work, Digital, Group work group grade (30%)

Examination time: Term time

Attached courses

Timetable -- Language -- Lecturer

[6,321,1.00 Spring Project: Green Industrial Policy](#) -- English -- [Massoc Elsa Clara](#)

Course information

Course prerequisites

It is recommended that the spring project is taken after all other courses have been effectively completed. In any case, one or both of the methods-related lectures in the BIA programme, i.e. the Qualitative Methods lecture and/or the Quantitative Methods lecture should have been attended successfully. Previous experience with text as data analysis is helpful but not required.

Learning objectives

After successful completion of this course students will be able to effectively carry out their own small collaborative research project. This includes the following skills and competences: to give an overview of existing scientific literature on a chosen topic; to formulate a research question; to develop their own research design; to adequately select and apply social science methods to answer this question; to research and analyse the empirical material required for this; and to formulate the results of their studies in a clear, logical and precise manner.

The students will develop their own research agenda around the topic of green industrial policy. Based on the class material and readings, they will analyze the modalities of implementation of green industrial policies in the European context and discuss how green industrial policies may foster or impede the green transition. The class will thus provide students with the analytical and empirical tools necessary to understand the complex challenges of the role of the state in fostering green finance, as well as with insights as to how integrate this complexity in effective decision-making.

Course content

Confronted to the immense challenge of financing the green transition, many states in the global North as well as the global South have implemented some sort of "green industrial policy", ie all kinds of public intervention aimed at fostering and channeling public and private investment towards "green" sectors, energies or technologies, and/or discouraging investment away from their "dirty" counterparts. This represents a clear rupture with the previous orthodoxy, which largely built on free competition and limitation of state aids and interventions. In this Spring project, we will discuss the modalities of implementation of green industrial policies in different contexts. We will examine the implication of different state actors in the green industrial policy: central banks, courts, governments and public banks, as well as the different tools available to these actors. We will also discuss how private actors react to the development of green industrial policies. Building on empirical cases as well as on the literatures in international political economy, economics, law and business studies, the course will



provide students with the analytical tools necessary to understand the complex challenges of the role of the state in fostering the green transition, as well as with insights as to how integrate this complexity in effective decision-making.

In this course, students conduct their own research project on a selected question in the field of telecommunications politics. To this end, they form small groups in which they formulate a research question, develop a research design suitable to answer it, and implement it. The course leads the students step by step through this work process and provides for close supervision and support.

Course structure and indications of the learning and teaching design

The course takes place as a weekly two-hours seminar in the first part of the semester, and a four-hours seminar every other week in the second part of the semester. The focus is on a regular exchange between the working groups and the lecturer on questions and challenges that arise when working on the selected topics. Questions about the general steps in a research project are dealt with in plenary.

The first part of the course is devoted to developing the research design (question, theory, method) as well as getting acquainted with the main challenges of green industrial policy.

The second part of the course deals with the empirical implementation of this design (collection and analysis of data, discussion of the results). Students are expected to attend the weekly sessions and to contribute actively. This includes reading the literature, working on the individual research steps, exchanging ideas with the lecturer as well as participating in the plenary discussions and providing feedback to other groups.

Course literature

The seminar literature will be announced in the first session and complemented based on the research interests of the participants. It will be made available to students via Canvas.

Additional course information

--

Examination information

Examination sub part/s

1. Examination sub part (1/3)

Examination modalities

Examination type	Written work
Responsible for organisation	decentral
Examination form	Written work
Examination mode	Digital
Time of examination	Term time
Examination execution	Asynchronous
Examination location	Off Campus
Grading type	Group work group grade
Weighting	60%
Duration	--

Examination languages

Question language: English

Answer language: English



Remark

--

Examination-aid rule

Free aids provision

Basically, students are free to choose aids. Any restrictions are defined by the faculty members in charge of the examination under supplementary aids.

Supplementary aids

The final paper will present the research you've developed in group during the semester.

2. Examination sub part (2/3)

Examination modalities

Examination type	Presentation
Responsible for organisation	decentral
Examination form	Oral examination
Examination mode	Analog
Time of examination	Term time
Examination execution	Asynchronous
Examination location	On Campus
Grading type	Group work individual grade
Weighting	10%
Duration	--

Examination languages

Question language: English

Answer language: English

Remark

--

Examination-aid rule

Free aids provision

Basically, students are free to choose aids. Any restrictions are defined by the faculty members in charge of the examination under supplementary aids.

Supplementary aids

--

3. Examination sub part (3/3)

Examination modalities

Examination type	Written work
Responsible for organisation	decentral
Examination form	Written work
Examination mode	Digital
Time of examination	Term time
Examination execution	Asynchronous
Examination location	Off Campus
Grading type	Group work group grade
Weighting	30%



Duration --

Examination languages

Question language: English

Answer language: English

Remark

--

Examination-aid rule

Free aids provision

Basically, students are free to choose aids. Any restrictions are defined by the faculty members in charge of the examination under supplementary aids.

Supplementary aids

The mid-term memo will present your research question, literature review and research design.

Examination content

Students design and implement research on their own. They are hence asked to demonstrate critical thinking skills, which go beyond presenting information and reproducing knowledge.

In groups of 3 max. they need to submit:

(1) a first examination paper (max. 2'000 words) in which they present the design of the research project that they seek to implement in the second half of the term.

(2) a second examination paper (max. 6'000 words) in which they present the whole research project, including the empirical analysis and the discussion of the results.

In addition, over the course of the seminar, students are expected to present and discuss the respective milestones and challenges of their research projects. Students will receive feedback on their presentations and discussions which shall help them when working on their research projects.

Examination relevant literature

Material covered is provided through Canvas before the end of the term. Students are expected to engage in additional research.



Please note

Please note that only this fact sheet and the examination schedule published at the time of bidding are binding and takes precedence over other information, such as information on StudyNet (Canvas), on lecturers' websites and information in lectures etc.

Any references and links to third-party content within the fact sheet are only of a supplementary, informative nature and lie outside the area of responsibility of the University of St.Gallen.

Documents and materials are only relevant for central examinations if they are available by the end of the lecture period (CW21) at the latest. In the case of centrally organised mid-term examinations, the documents and materials up to CW 13 (Monday, 25 March 2025) are relevant for testing.

Binding nature of the fact sheets:

- Course information as well as examination date (organised centrally/decentrally) and form of examination: from bidding start in CW 04 (Thursday, 23 January 2025);
- Examination information (supplementary aids, examination contents, examination literature) for decentralised examinations: in CW 12 (Monday, 17 March 2025);
- Examination information (supplementary aids, examination contents, examination literature) for centrally organised mid-term examinations: in CW 14 (Monday, 31 March 2025);
- Examination information (regulations on aids, examination contents, examination literature) for centrally organised examinations: two weeks before ending with de-registration period in CW 15 (Monday, 07 April 2025).