



## Course and Examination Fact Sheet: Spring Semester 2026

### 8,200: Research in Management (SIM)

ECTS credits: 4

#### Overview examination/s

(binding regulations see below)

decentral - Written work, Digital, Individual work individual grade (35%)

Examination time: Term time

decentral - Written work, Digital, Group work individual grade (30%)

Examination time: Term time

decentral - Portfolio, --, -- (35%)

Examination time: Term time

#### Attached courses

Timetable -- Language -- Lecturer

[8,200,1.00 Research in Management \(SIM\)](#) -- English -- [Stonig Joachim](#)

#### Course information

##### Prerequisites

None

##### Learning objectives

Students who complete the course should have learnt to:

- **Independently designing research projects** in the academic context of management (e.g., their Master thesis project), including the choice of research question, the analysis of extant literature, the development of research design and methodology, as well as writing following academic standards
- **Critically assessing managerial and academic discourse** (incl. with the use of evidence-based management techniques), and contribute constructively to such debates
- **Applying conceptual thinking skills** to complex strategic challenges of the future

##### Content

The course will include three intertwined competence development areas:

- **Fundamentals of management research and academic writing:** structuring academic papers, academic writing and citation standards, literature research, selected principles of qualitative and quantitative methodologies, giving feedback
- **Analyzing strategic debates** through the lens of evidence-based management: understanding causality, drivers of current trends, cumulative knowledge and exceptions, developing sense of discernment and judgement
- **Developing concepts** to understand the “bleeding edge” topics that affect business, society, and our planet: coping with complexity through storytelling, foresight, visualization, pattern recognition

##### Structure and indications of the learning and teaching design

The course will start with a mandatory, but non-graded entry exam. The exam will be the basis for the development of a personalized learning path, mainly regarding the fundamentals of management research and academic writing. Based on the current state of knowledge and research interests, students will have to attend a range of modules in smaller groups that give



them the tools to develop a Master Thesis proposal. Furthermore, the course consists of inputs, interactive workshops, debates, and short presentations to refine critical and conceptual thinking skills.

## Literature

Mandatory, recommended, and optional course literature will be uploaded to Canvas or announced during the course.

## Additional information

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## Examination information

### Examination sub part/s

#### 1. Examination sub part (1/3)

##### Examination modalities

Examination type	Written work
Responsible for organisation	decentral
Examination form	Written work
Examination mode	Digital
Time of examination	Term time
Examination execution	Asynchronous
Examination location	Off Campus
Grading type	Individual work individual grade
Weighting	35%
Duration	--

##### Languages

Question language: English  
Answer language: English

##### Remark

Academic Research / Master Thesis Proposal

##### Examination-aid rule

Free aids provision

Basically, students are free to choose aids. Any restrictions are defined by the faculty members in charge of the examination under supplementary aids.

##### Supplementary aids

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#### 2. Examination sub part (2/3)

##### Examination modalities

Examination type	Written work
Responsible for organisation	decentral
Examination form	Written work
Examination mode	Digital
Time of examination	Term time



Examination execution	Asynchronous
Examination location	On Campus
Grading type	Group work individual grade
Weighting	30%
Duration	--

## Languages

Question language: English  
Answer language: English

## Remark

Knowledge Transfer Paper

## Examination-aid rule

Free aids provision

Basically, students are free to choose aids. Any restrictions are defined by the faculty members in charge of the examination under supplementary aids.

## Supplementary aids

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## 3. Examination sub part (3/3)

### Examination modalities

Examination type	Portfolio
Responsible for organisation	decentral
Examination form	Mixed form
Examination mode	--
Time of examination	Term time
Examination execution	--
Examination location	--
Grading type	--
Weighting	35%
Duration	--

### Languages

Question language: English  
Answer language: English

### Remark

Portfolio: reflect, review, present & debate

### Examination-aid rule

no regulation necessary

- For written examinations at home (term paper), courses without credits, etc., no specific rules for examination aids are required.
- The regulations of the University of St. Gallen and the rules of academic work (sources and aids must always be identified) are applicable in a subsidiary fashion.
- All written work must be accompanied by a declaration of authorship.

### Supplementary aids

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## Content

The evaluation covers three parts:

- Thesis proposal: Written academic paper, free choice of topic, format and structure following standards of management research
- Knowledge Transfer Paper: Group assignment in the style of an impact-orientated publication, based on empirical and conceptual work
- Portfolio: Four cumulative and interdependent assignments to further constant reflection and continuous learning
  - Written reflection
  - Peer review of a thesis proposal
  - Presentation and discussion of a knowledge transfer paper
  - Moderated debate

## Literature

Literature and materials relevant to your assignments will be supplied via Canvas.

### Please note

Please note that only this fact sheet and the examination schedule published at the time of bidding are binding and takes precedence over other information, such as information on StudyNet (Canvas), on lecturers' websites and information in lectures etc.

Any references and links to third-party content within the fact sheet are only of a supplementary, informative nature and lie outside the area of responsibility of the University of St.Gallen.

Documents and materials are only relevant for central examinations if they are available by the end of the lecture period (CW21) at the latest. In the case of centrally organised mid-term examinations, the documents and materials up to CW 13 (Monday, 23rd March 2026) are relevant for testing.

Binding nature of the fact sheets:

- Course information as well as examination date (organised centrally/decentrally) and form of examination: from bidding start in CW 04 (Thursday, 22nd January 2026);
- Examination information (supplementary aids, examination contents, examination literature) for decentralised examinations: in CW 12 (Monday, 16 March 2026);
- Examination information (supplementary aids, examination contents, examination literature) for centrally organised mid-term examinations: in CW 14 (Monday, 30 March 2026);
- Examination information (regulations on aids, examination contents, examination literature) for centrally organised examinations: two weeks before ending with de-registration period in CW 15 (Monday, 06 April 2026).