



## Course and Examination Fact Sheet: Autumn Semester 2025

### 7,212: The SIMagination Challenge - Part 1 (SIM)

ECTS credits: 0

#### Overview examination/s

(binding regulations see below)

decentral - Examination in the following semester, --, -- (20%)

Examination time: Term time

decentral - Examination in the following semester, --, -- (30%)

Examination time: Term time

decentral - Examination in the following semester, --, -- (50%)

Examination time: Term time

#### Attached courses

Timetable -- Language -- Lecturer

[7,212,1.00 The SIMagination Challenge - Part 1 \(SIM\)](#) -- English -- [Stonig Joachim](#)

#### Course information

#### Course prerequisites

none

#### Learning objectives

Through this explorative, experimental, and student-driven course, you will learn to

- define and execute challenging initiatives of transformational nature to achieve social impact aligned with global Sustainable Development Goals
- sharpen your ability to think strategically about grand challenges and their impact on business, society, and the planet; develop robust solutions that combine short- and long-term perspectives and have a chance to be leveraged in the future
- understand the requirements of shared leadership in a team with diverse members, its impact on human interaction and team processes, and the necessary competencies and skills to collaborate effectively
- critically reflect your own mindsets, attitudes, and behaviours, by taking the posture of a true learner within the context of responsible global citizenship and diversity.

#### Course content

The SIMagination Challenge is an essential curricular pillar of the Master of Arts in Strategy and International Management (SIM-HSG). It intends to enable you to develop key leadership qualities, competencies and skills needed for tomorrow's global leaders. The year-long course is of explorative and experimental nature by approaching grand challenges with a practical and hands-on approach. You are in charge to independently plan, execute, and reflect upon a challenging international initiative of transformational nature which aims to leave a positive and lasting social impact on our society and our planet.

This course is a platform for reflecting on your own strengths and weaknesses, for learning how to cope with ambiguity, for revisiting your own habits and assumptions, challenge your mindset, and reflect on the kind of leader you would like to become. As with the entirety of SIM, your learning opportunities and outcomes are directly related to the amount of effort you invest in the course.

It remains the responsibility of you and your team to ensure that your initiative lives up to the course expectations and your personal standards of excellence. Need-based coaching provides structured feedback and opportunities for expert guidance



## Course structure and indications of the learning and teaching design

The course begins with the SIMagination Challenge Day, followed by a series of sessions and workshops in first term that form the foundation of the SIMagination journey.

Besides sessions, the newly formed student teams will be coached and accompanied throughout the entire course duration until the last day of the official course. Additionally, the teams will enjoy mentoring from previous student generation(s) and benefit from their experiences.

Thereafter, students prepare assignments individually as well as in teams and capture their impact and activities in handover documents for the next student generation to build on.

Course details including policies, grading, processes, deadlines and more are provided in the course handbook that is available for the students on CANVAS. The course handbook is binding for all students. In addition, updates and further information, including background information and literature sources, are shared on an ongoing basis and, in any case, available on CANVAS, as well.

## Course literature

Course literature is available on CANVAS. It is expected that you investigate and explore further literature and data sources relevant for your specific initiatives.

## Additional course information

The policies and regulations captured in the document "The SIMagination Challenge Handbook," to be viewed on CANVAS, are binding. Especially all mandatory components and their submission by the defined deadlines.

A note on Environmental, Social and Governance (ESG): This course is dedicated for participants to develop and implement pragmatic approaches to concrete cases of environmental, social and governance challenges. The course addresses and proposes ways to reach the UN Sustainable Development Goals (SDG), net zero carbon emissions and other environmental targets, as well as allow participants to experience inclusive economic development.

## Examination information

### Examination sub part/s

#### 1. Examination sub part (1/3)

##### Examination modalities

Examination type	Examination in the following semester
Responsible for organisation	decentral
Examination form	Special forms
Examination mode	--
Time of examination	Term time
Examination execution	--
Examination location	--
Grading type	--
Weighting	20%
Duration	--

##### Examination languages

Question language: English

Answer language: English

##### Remark

none



## Examination-aid rule

no regulation necessary

- For written examinations at home (term paper), courses without credits, etc., no specific rules for examination aids are required.
- The regulations of the University of St. Gallen and the rules of academic work (sources and aids must always be identified) are applicable in a subsidiary fashion.
- All written work must be accompanied by a declaration of authorship.

## Supplementary aids

--

---

## 2. Examination sub part (2/3)

### Examination modalities

Examination type	Examination in the following semester
Responsible for organisation	decentral
Examination form	Special forms
Examination mode	--
Time of examination	Term time
Examination execution	--
Examination location	--
Grading type	--
Weighting	30%
Duration	--

### Examination languages

Question language: English

Answer language: English

### Remark

none

## Examination-aid rule

no regulation necessary

- For written examinations at home (term paper), courses without credits, etc., no specific rules for examination aids are required.
- The regulations of the University of St. Gallen and the rules of academic work (sources and aids must always be identified) are applicable in a subsidiary fashion.
- All written work must be accompanied by a declaration of authorship.

## Supplementary aids

--

---

## 3. Examination sub part (3/3)

### Examination modalities

Examination type	Examination in the following semester
Responsible for organisation	decentral
Examination form	Special forms



Examination mode	--
Time of examination	Term time
Examination execution	--
Examination location	--
Grading type	--
Weighting	50%
Duration	--

## Examination languages

Question language: English

Answer language: English

## Remark

none

## Examination-aid rule

no regulation necessary

- For written examinations at home (term paper), courses without credits, etc., no specific rules for examination aids are required.
- The regulations of the University of St. Gallen and the rules of academic work (sources and aids must always be identified) are applicable in a subsidiary fashion.
- All written work must be accompanied by a declaration of authorship.

## Supplementary aids

--

---

## Examination content

All relevant information can be viewed in the binding document 'The SIMagination Challenge Handbook', available on CANVAS.

## Examination relevant literature

All relevant information can be viewed in the binding document 'The SIMagination Challenge Handbook', available on CANVAS.



## Please note

Please note that only this fact sheet and the examination schedule published at the time of bidding are binding and takes precedence over other information, such as information on StudyNet (Canvas), on lecturers' websites and information in lectures etc.

Any references and links to third-party content within the fact sheet are only of a supplementary, informative nature and lie outside the area of responsibility of the University of St.Gallen.

Documents and materials are only relevant for central examinations if they are available by the end of the lecture period (CW51) at the latest. In the case of centrally organised mid-term examinations, the documents and materials up to CW 43 (Freitag, 24. October 2025) are relevant for testing.

Binding nature of the fact sheets:

- Course information as well as examination date (organised centrally/decentrally) and form of examination: from bidding start in CW 34 (Thursday, 21 August 2025);
- Examination information (supplementary aids, examination contents, examination literature) for decentralised examinations: in CW 42 (Monday, 13. October 2025);
- Examination information (supplementary aids, examination contents, examination literature) for centrally organised mid-term examinations: in CW 43 (Freitag, 24. October 2025);
- Examination information (regulations on aids, examination contents, examination literature) for centrally organised examinations: two weeks before ending with de-registration period in CW 45 (Monday, 03. November 2025).